



CLAIRE DURKIN

EDUCATION

Loyola University Chicago
Chicago, IL | Class of 2023

B.A. Advertising Creative

B.A. Visual Communications

John Felice Rome Center
Loyola University Chicago
Rome, Italy | May 2022 – June 2022

Google UX Design Certification
Coursera
October 2025 – Present

TECHNICAL SKILLS

Proficient in...

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premiere Pro

Adobe AfterEffects

Adobe Lightroom

Figma

Procreate

Working knowledge in...

Adobe Audition

Dragon Frame



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EXPERIENCE

Junior Graphic Designer - Chicago Fire Football Club

Chicago, IL | May 2024 – Present

- As a member of the Creative Services team, we design for a variety of departments. Additionally, we detail the CFFC brand guidelines and evolve the season campaigns.
- Completed over 650 project requests such as social media graphics, promotional emails, game day signage, logos, app design, brand guides, and merchandise as of March 2026.
- The Creative Lead on 2025 rebrand of 2nd Star Tavern, Chicago Fire FC's pub within their community pitch. Worked with restaurant owner and interior designers to assist with connecting the brand with the space itself and designed numerous assets such as menus.
- Member of the Chicago Fire FC Women's Employee Resource group FEM.

Brand Creative Associate - Chicago Bears Football Club

Lake Forest, IL | June 2023 – May 2024

- As a member of the Brand Creative team, we focus on upholding the integrity of the Chicago Bears brand both internally and externally with the implementation of brand guidelines and art direction in various creative projects.
- Created nearly 900 assets across 100 projects such as signage, logos, promotional assets, memorabilia, and social graphics.
- The Creative Lead on 2024 Draft needs including signage, event program, and promotional assets for the Chicago Bears Draft Party and Draft Insider Sweepstakes.
- Member of the Chicago Bears Young Professionals Employee Resource Group and the organization's Sustainability Initiative.

Marketing & Communications Video Intern - Loyola University Chicago

Chicago, IL | February 2021 – May 2023

- Tasked with editing and posting clips for Loyola's video series: Loyola Experts, a weekly series where professors speak on various topics related to their expertise. The posting process included designing thumbnails, adding subtitles, and tagging videos to increase engagement.

Creative Coordinator - Inigo

Chicago, IL | January 2021 – December 2021

- Collaborated on a multitude of projects to serve both companies and nonprofits nationwide as a part of Chicago's first and only student-run communications agency.
- Created a variety of deliverables such as social assets, packaging, flyers, and infographics for clients, including Mac Dynamite, Avionos, and Chicagoland Chamber of Commerce.

COMMUNITY INVOLVEMENT

WISE Women in Sports and Events Member | August 2024 – Present

Echelon Chicago Executive Board Chairperson of Membership & VP | Spring 2024 – Present

The Salvation Army Echelon Chicago Chapter Member | February 2024 – Present

Loyola 360 Retreat Leader & Captain | Spring 2021 – Spring 2023

Alpha Chi Omega Iota Rho Sorority Member | Spring 2020 – Spring 2023

Alpha Chi Omega VP Intellectual Development | January 2022 – January 2023

Alpha Chi Omega Design Chair | January 2021 – January 2022

LUC American Institute of Graphic Arts (AIGA) Club | Spring 2021 – Spring 2023