



# CLAIRE DURKIN

## EDUCATION

Loyola University Chicago  
Chicago, IL | Class of 2023

B.A. Advertising Creative

B.A. Visual Communications

John Felice Rome Center  
Loyola University Chicago  
Rome, Italy | May 2022 – June 2022

Google UX Design Certification  
Coursera  
January 2024 – Present

## TECHNICAL SKILLS

*Proficient in...*

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premiere Pro

Adobe AfterEffects

Adobe Lightroom

Procreate

*Working knowledge in...*

Figma

Adobe Audition

Dragon Frame



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## EXPERIENCE

### Junior Graphic Designer – Chicago Fire Football Club

Chicago, IL | May 2024 – Present

- As a member of the Creative Services team, we design for a variety of departments. Additionally, we detail the CFFC brand guidelines and evolve the season campaigns.
- Completed nearly 150 projects such as social media graphics, promotional emails, game day signage, logos, and merchandise as of October 2024.

### Brand Creative Associate – Chicago Bears Football Club

Lake Forest, IL | June 2023 – May 2024

- As a member of the Brand Creative team, we focus on upholding the integrity of the Chicago Bears brand both internally and externally with the implementation of brand guidelines and art direction in various creative projects.
- Created nearly 900 assets across 100 projects such as signage, logos, promotional assets, memorabilia, and social graphics.
- The Creative Lead on 2024 Draft needs including signage, event program, and promotional assets for the Chicago Bears Draft Party and Draft Insider Sweepstakes.
- Current member of the Chicago Bears Young Professionals Employee Resource Group and the organization's Sustainability Initiative.

### Marketing & Communications Video Intern – Loyola University Chicago

Chicago, IL | February 2021 – May 2023

- Tasked with editing and posting clips for Loyola's video series: Loyola Experts, a weekly series where professors speak on various topics related to their expertise. The posting process included designing thumbnails, adding subtitles, and tagging videos to increase engagement.

### Creative Coordinator – Inigo

Chicago, IL | January 2021 – December 2021

- Collaborated on a multitude of projects to serve both companies and nonprofits nationwide as a part of Chicago's first and only student-run communications agency.
- Created a variety of deliverables such as social assets, packaging, flyers, and infographics for clients, including Mac Dynamite, Avionos, and Chicagoland Chamber of Commerce.

## COMMUNITY INVOLVEMENT

WISE Women in Sports and Events Member | August 2024 – Present

Echelon Chicago Executive Board Chairperson of Membership | Spring 2024 – Present

The Salvation Army Echelon Chicago Chapter Member | February 2024 – Present

Bears Huddle Volunteer | Fall 2023 – Present

Loyola 360 Retreat Captain | Spring 2022 – Spring 2023

Loyola 360 Retreat Leader | Spring 2021 – Winter 2021

Alpha Chi Omega Iota Rho Sorority Member | Spring 2020 – Spring 2023

Alpha Chi Omega VP Intellectual Development | January 2022 – January 2023

Alpha Chi Omega Design Chair | January 2021 – January 2022

LUC American Institute of Graphic Arts (AIGA) Club | Spring 2021 – Spring 2023

LUC Advertising Club | Fall 2019 – Spring 2023